

MAXIMIZE YOUR MEMBERSHIP

HAVE YOU TAKEN ADVANTAGE OF THESE **FREE** MEMBER OPPORTUNITIES?



- ☐ Host & attend networking events
 - Chamber Chat
 - Level Up
 - Joint Chamber Networking Lunch
- ☐ Fill out a Shout It Out spotlight
- ☐ Have a pet? Fill out the I'm All Ears form
- ☐ Offer a Berk Perk Discount
- ☐ Offer a Member-to-Member Discount
- ☐ Include marketing materials in New Resident Packets
- ☐ Volunteer for events or a committee
- ☐ Ribbon Cutting for new businesses
- ☐ Attend the Holiday Party
- ☐ Submit your events/happenings to marketing@berkleychamber.com
- ☐ Take a photo at your business & enter it in our Photography Contest
- ☐ Tag the Chamber in your social media posts for 👍 and ❤️

SMALL BUDGET, BIG VALUE

- Berkley Has heART Book
- Berkley Local Podcast feature
- Pub Crawl Recovery Bag (include item & flyer)
- BSAF Yappy Hour Bag (include item & flyer)
- Every Door Postcard advertising
- Berkley/Oak Park/Huntington Woods Community Connection Magazine advertising

EAR-LONG EXPOSURE

It's like an "easy button" for sponsoring and advertising throughout the year. Choose one that best fits your needs and budget!

- Gold • Silver • Bronze

ADDITIONAL SPONSORSHIP & ADVERTISING OPPORTUNITIES

- Berkley Art Bash (10,000 attendees!)
- Berkley Street Fest
- Berkley CruiseFest
- Berkley Kit Homes Tour
- Berkley Pub Crawl... and more!

BERK PERK DISCOUNT CARD

Drive customers to your business by offering a deal or discount when they show their Berk Perk Card.



SHOUT IT OUT BUSINESS OWNER SPOTLIGHT

Let the community know what you're passionate about! Just fill out the form.



RIBBON CUTTING CEREMONY

New businesses are encouraged to build the buzz with a Ribbon Cutting!



VOLUNTEER AT EVENTS OR JOIN A COMMITTEE

Engage with the community and fellow business owners.



Berkley
AREA CHAMBER

BERKLEYCHAMBER.COM

