

# MAXIMIZE YOUR MEMBERSHIP

## HAVE YOU TAKEN ADVANTAGE OF THESE FREE MEMBER OPPORTUNITIES?



- Host & attend networking events
  - Chamber Chat
  - Level Up
  - Joint Chamber Networking Lunch
- Get a #StudentSquad social media consult
- Fill out a Shout It Out spotlight
- Have a pet? Fill out the I'm All Ears form
- Offer a Berk Perk Discount
- Offer a Member-to-Member Discount
- Include marketing materials in New Resident Packets
- Volunteer for events or a committee
- Ribbon Cutting for new businesses
- Attend the Holiday Party
- Submit your events/happenings to [marketing@berkeleychamber.com](mailto:marketing@berkeleychamber.com)
- Take a photo at your business & enter it in our Photography Contest
- Tag the Chamber in your social media posts for 👍 and ❤️

## SMALL BUDGET, BIG VALUE

- Pub Crawl Recovery Bag (include item & flyer)
- BSF Yappy Hour Bag (include item & flyer)
- Every Door Postcard advertising
- Berkley/Oak Park/Huntington Woods Community Connection Magazine advertising
- Podcast feature

## YEAR-LONG EXPOSURE

It's like an "easy button" for sponsoring and advertising throughout the year. Choose from Packages, Bundles and A la Carte opportunities.

## ADDITIONAL SPONSORSHIP & ADVERTISING OPPORTUNITIES

- Berkley Art Bash (10,000 attendees!)
- Berkley Street Fest
- CruiseFest
- Pub Crawl
- Level Up networking events

## BERK PERK DISCOUNT CARD

Drive customers to your business by offering a deal or discount when they show their Berk Perk Card.



## SHOUT IT OUT BUSINESS OWNER SPOTLIGHT

Let the community know what you're passionate about! Just fill out the form.



## STUDENT SQUAD

Get your free social media consultation from the next generation: the #StudentSquad.



## VOLUNTEER AT EVENTS OR JOIN A COMMITTEE

Engage with the community and fellow business owners.



**Berkley**  
AREA CHAMBER

[BERKLEYCHAMBER.COM](http://BERKLEYCHAMBER.COM)

